



MEDIA RELEASE

GOODYEAR INTERNATIONAL DRIFT TEAM COMES TO SINGAPORE

Goodyear returns as official tyre partner of Formula Drift Pro-Am Series 2010 Singapore with its 12-man strong international drift team

SINGAPORE, 20 APRIL 2010 – Goodyear Singapore is proud to be a partner of the ESPN Formula Drift Pro-Am Singapore for the third consecutive year. This year's event will be held at the F1 Marina Bay Paddock, a venue which will add glitz and glamour to the increasingly popular international drift event. The event will take place from 24th to 25th April 2010.

Goodyear has been a partner of the Singapore series since the inaugural Formula Drift event in 2008, and has since developed its own proprietary International Drift Series, making the race accessible to amateur drivers while still attracting professional drivers to the circuit. With the International Drift Series, Goodyear aims to raise the regional standard of competitive drifting.

After the relative success of the Goodyear Team in last year's competition, with two of its drivers finishing in the top three, the team has added new drivers to its international stable - Daniel "Fanga Dan" Woolhouse and Daynom "Slim" Templeman. Both drivers hail from New Zealand, and are highly experienced, multiple championship winners in motorsports competitions at home and around the regions.

Other than the new NZ drivers, this year Ryuji Miki will also be competing in the Singapore leg of the game. A familiar face in the drifting scene, Miki was the winner of the 2008 Formula Drift Singapore Series. Another driver, David Feliciano from the Philippines, will be competing in Singapore for the first time.

Goodyear's heritage in motorsports, such as the Formula Drift Prom-Am series and NASCAR in North America, has helped us gain a greater presence within the ultra-high performance tyre market and this has translated into a better understanding of consumer needs and eventual breakthrough in R&D for a better performance driving experience on the streets.

The Goodyear Eagle F1 Asymmetric tyres, which will be fitted on the teams' vehicles for this drifting competition, are iconic, multiple-award winning, ultra-high performance tyres that have garnered global recognition since its inception in 2006.

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About Goodyear

Goodyear is one of the world's largest tire companies. It employs approximately 69,000 people and manufactures its products in more than 57 facilities in 23 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear, go to www.goodyear.com/corporate.

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